

## What Matters Most



1. Respect Each Other. Respect means treating each other like brothers and sisters. We are intolerant of bullying, hurtful teasing and inappropriate comments. We must live and work in an environment free from sexual assault and fear. We must treat each other so each of us can perform our job in the healthiest of environments.
2. Be Professional. Professionalism is how you act, speak and look. It's about doing the right things, speaking in an appropriate manner, wearing a proper uniform and being properly groomed. Our words should not offend, either intentionally or unintentionally. On board Naval Station Mayport, we will set the example by our actions, attitudes and appearance.
3. Take care of your shipmates and take care of yourself. "Look out for each other" is much more than a catch phrase before liberty. It means that we genuinely care for the well-being of our shipmates. To the best of your ability, you should help ensure the personal, professional and family needs of others. This is especially important if you are a supervisor. Use the Chiefs, Officers and XO to obtain work-life and other resources that can help. Don't forget about yourself, either. Attend important family events, school conferences, and other events that are important to you.
4. Always think safety. Every crewmember is a safety observer. I will often ask you to identify safety concerns and seek ways to mitigate those risks. When you voice your concerns, we all must listen. I will always listen to your safety concerns.
5. Our goal is Mission Excellence. Mission excellence and readiness are achieved through rigorous training and proper maintenance across all departments. They are achieved through advancements, promotions, attending C-schools, and earning new qualifications. Every person in every department is critical to our mission.
6. Finally, have fun. Going to sea should be enjoyable. Like any job, there will be moments when things are tough, when we miss our families, when we make mistakes. Good shipmates and a good sense of humor will get us through the tough times.
7. I am proud to be your Commanding Officer. Thank you for your service to VALIANT and the United States Coast Guard!